

Sign up for the New Advisor Academy at ICDC in Orlando

A fresh approach to acquiring basic skills

The New Advisor Academy held each year at the ICDC is being reorganized for this year, with opportunities for much more advisor-to-advisor sharing.

The New Advisor Academy is officially open to all advisors with up to three years of experience.

This year, the Academy will contain a core of eight modules (workshops): four on Sunday, April 29, and four more on Monday, April 30. Only the four core Academy sessions will be offered on Sunday, but on Monday, advisors can pick from the basic workshops of the New Advisor Academy or from a stream of complementary Professional Division workshops that are available to all advisors at the conference. New advisors attending the alternate Professional Division workshops will receive Academy credit.

To receive certification from the New Advisor Academy, teachers must register and attend a minimum of 6 workshop sessions, including at least 3 of the 4 held on Sunday. These registered advisors will receive a form on which to record their attendance at sessions for validation. Those not registered are welcome to drop in on sessions that interest them, but they will not receive certification unless they register and attend 6 or more sessions.

We do encourage any advisors attending ICDC to sit in on sessions that interest them.

The format for the Academy sessions will be short presentations and roundtable discussions on topics of interest to beginning advisors. They will feature experienced advisors skilled in those areas.

The following is a TENTATIVE schedule for the Academy's **Sunday** sessions:

- A. 9:00 a.m.–10:15 a.m.
Orientation to the Academy
Chapter Organization
(Recruitment, Officer Team, Meetings)
- B. 10:45 a.m.–11:45 a.m.
Program of Work; Chapter Activities;
Community Service; Promoting your Chapter

- C. 1:00 p.m.–1:45 p.m.
Conferences and Traveling with Students;
Competitive Events Basics
- D. 2:00 p.m.–2:45 p.m.
Fund-raising Approaches and Ideas
(Includes School-based Enterprises)

The basic New Advisor Academy sessions on Monday will be:

- E. 9:00 a.m.–10:15 a.m.
Curriculum/Teaching Aids
A discussion of MarkED LAPs, the National Standards and Performance Indicators

Break: Sponsored by Target

- F. 10:45 a.m.–11:30 a.m.
Relations with the Business Community and Help through an Advisory Board
- G. 1:00 p.m.–1:45 p.m.
Preparing your Members for Role-play Events
- H. 2:00 p.m.–2:45 p.m.
Teaching through Written Competitive Events

The stream of Professional Division workshops on Monday will include a **2-hour session of industry training conducted by facilitators from Target**. The tentative topic is “Appreciating Differences,” an inside look at how a major corporation teaches its employees to “appreciate differences with guests/team members to ensure business success.” (The Target workshop sessions will count as two Academy sessions.)

Other Monday topics for all advisors attending ICDC will include

- the unveiling of the new Marketing Research Events topic for next year,
- a presentation on changes in Competitive Events for the new school year,
- and a School Store Swap session where advisors can share their approaches to store procedures and products.

The New Advisor Academy

Advice and interchange with veteran advisors

The basic topics new advisors want to know about

Professional Division Workshops

A unique opportunity to experience actual corporate employee training with a 2-hour Target training session on a topic vital to business

Presentations on

- competitive events changes,
- the new Marketing Research topic,
- and a School Store Swap

A stream of business partner workshops presenting teacher aids and fund-raising opportunities for all attendees will also be held.