Old Dominion University
Film and Video Festival –
Comments from Students

Some comments have been edited for publication:

BY MIKE CASSIDY
Laurel Harris and Michael Santorelli, ODU
alumni, established Dogmatic Inc. in 1999. Tom
Kettells another ODU alumnus joined Dogmatic in
2001. Harris, Santorelli, and Kettells discussed how
they became what they are today. They also
showed many samples of their work and some of
the many corporations they worked for. Harris is
the animation specialist of the group, and some of
her work included Flash animations, the Dogmatic
name and logo. She chose Dogmatic as their
company name because she has an affinity for dogs.
Dogmatic Inc. is a creative service corporation,
meaning they do all of the editing, animation,
effects, etc. for their customers TV promotions, TV
spots, documentaries, etc. Dogmatic Inc. has
studios in NY and LA and services many big name
corporations, organizations and groups (ex. Pepsi,
The Rolling Stones, Coach, etc.) Dogmatic Inc. made
an exclusive documentary and several TV
spots and promotions with the Rolling Stones.
Pepsi’s Super Bowl advertisements and other TV
spots were one of many accomplishments of
Dogmatic Inc. Konrad Winters hosted this event
and has taught both Santorelli and Kettells in his
film classes before they graduated from ODU.

BY DANA POBLETE
On Friday, March 26th, a showcase of
student films wrapped up the 7th Annual ODU Film
Festival. Konrad Winters, an Associate Professor
of Communication and Theatre Arts and the
Director of the Film and Video Studies minor,
hosted the event. He presented fifteen student
films, produced by students from his video and
documentary classes. Some of the memorable
pieces included a documentary of the Norfolk State
University drum line and a mockumentary about
ODU’s unfinished Mag-Lev.
The documentary was very well-done, and although
I’m not interested in drumlines, the filmmaker was
very thorough and obviously put a lot of time into
completing the project. The mockumentary was
hilarious. It received a thunderous applause.
There were also a few adaptations of poems. One
of my favorites was a short film based on the poem
She Should’ve Called 911. It was a very powerful
and stunning piece about abuse. I also favored a
Shakespeare sonnet called 147, because it was
mine. I felt honored to have one of my films
shown, but I also really enjoyed seeing other
students’ work. A lot of it was very impressive.
There was a great turnout; I was happy to see so
many people supporting student films. I saw some
other films during the festival, such as Gimme
Shelter and American Splendor, but I truly think
that the student film presentation is always the best
part about the ODU Film Festival.

BY EMILY FLOOD
For this year’s 2004 Film Festival I decided
to go to the playing of Bowling for Columbine; this
event was held on Monday, March 22nd, 12:00 PM
in the Webb Center. The main reason why I
particularly picked this one film was based on Dr.
Hart’s Intercultural Communication class I took last
semester. Dr. Hart showed a very small clip of this
movie, which is a documentary by Michael Moore.
I enjoyed the class and the particular clip, so
therefore I knew I had to at least somewhat enjoy
this event.

I had mixed reviews on this movie. I really
liked it and hated it all at the same time. I thought it
was extremely educating in the fact that it teaches
society in the way we really are. We are violent,
discriminating extremists, and it hurts to hear that
has Michael Moore displays in this hard-hitting
documentary. I had no idea on some of these facts
and stats of how violent we actually are. What
really hit home was the fact that countries like the
U.K. have something like 127 people in which they
are killed every year by guns, Australia has